



SERGIO DI TILLIO
FOUNDER & CEO

BAIJU KHANCHANDANI
VICE PRESIDENT

MICHAËL DE SCHRIJVER
VICE PRESIDENT

1ST PRIZE 2018

SONAE SIERRA

Brugge Belgium, March the 20th, 2019

Dear all,

It is my honor to announce that the European Lean Managers Society aka ALES has decided to award the LEANicon First Prize 2018 to Sonae Sierra.

Among all participants the application clearly distinguished itself for:

- Iconicity
- Lean Techniques
- Innovation
- Clear Measurable Performance
- Simple and Straightforward Approach
- Measurable Savings
- Sustainable Impact

The President of the 2018 LEANicon Committee and CEO of ALES

Sergio Di Tillio
