



EUROPEAN COMPETITION 2021

DEADLINE: 15 OCTOBER 2021

ALES the European Lean Managers Society welcomes applications from organizational teams for the **LEAN ICON Award 2021**.

The Lean Icon Award recognizes organizations for iconic and effective implementation of lean principles and practices resulting in significant performance improvement. ALES award competition aims to stimulate successful implementation of lean and recognizes best in class companies sharing their journey with others.

The award will be bestowed to the top three teams and presented at ALES Conference in November 2021.

ELIGIBILITY CRITERIA

Any team of two or more members, of any organization wishing to showcase implementation of lean with a photograph.

The team must demonstrate innovative and iconic uses of lean tools and techniques for its measurable outcomes.

There is no limit on the number of entries from an organization.

AWARDING PROCESS

All entries will be pre-screened to select up to ten finalist teams.

All finalist teams will be required to attend the conference and announced.

EVALUATION CRITERIA

The Lean Icon photograph is about:

- Iconicity (most important element)
- Lean techniques
- Innovation
- Clear measurable performance
- Simple and straightforward approach
- Measurable savings such as cost reduction, lead time reduction, quality improvement, safety improvement.
- Sustainable impact

The photograph will be presented with one submission form (no other attachment will be accepted, *1 submission = 1 page*) and sent by email to: SDITILLIO@ALESEUROPE.COM

Applicants must send their submissions electronically as an email attachment.

Finalists will be notified by 31th October, 2021.

2021 COMMITTEE CHAIRS

- Sergio Di Tillio, CEO
- Michaël De Schrijver, vice president
- Baiju Khanchandani, vice president
- Bruno Moura, vice president

You can only enter work that is original and that you have the right or authority to enter and publish. All work must be real and not conceptual. All entries must be in English. Entries or files that do not meet the entry criteria may not be conveyed to the jury. Entrants retain ownership of all ideas and materials/images presented, provided they 1) Complete the entry form 2) Submit all required assets in the required formats, and 3) Agree to the Official Rules.

